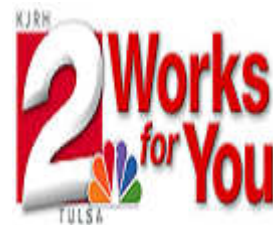


# ORDER



**Orders**  
**Order / Rev:** 196884  
**Alt Order #:**  
**Product Desc:** Oklahoma Stewardship Council  
**Estimate:** 4573  
**Flight Dates:** 10/11/16 - 10/17/16  
**Original Date / Rev:** 10/07/16 / 10/07/16  
**Order Type:** GENERAL

**KJRH**

**Primary AE:** Jenna Salmon  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency**  
**Name:** Canal Partners Media/POL  
**Buying Contact:**  
**Billing Contact:**  
 1027 33rd St., NW - Suite 140  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Oklahoma Stewardship Council  
**Demographic:** A25-54  
**Product Codes:** PL Non-Ballot Issue  
**Priority:** P-3  
**Revenue Code 1:** POL  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS

**New Business Thru:**  
**Order Separation:** 00:20:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/17/16	29	\$7,465.00	\$6,345.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	29	\$7,465.00	\$6,345.25	0.00
<b>Totals</b>	<b>29</b>	<b>\$7,465.00</b>	<b>\$6,345.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jenna Salmon	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KJRH	10/11/16	10/17/16	M-F Today Show M-F Today Show	CM	7-9am	--111--	:30	3	\$225.00	P-3	0.00	NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/11/16	10/17/16	--111--			3		\$225.00		0.00				
N 2	KJRH	10/11/16	10/17/16	M-F 9-10am Live w/ Kelly & Michael	CM	9-10am	1-11---	:30	3	\$130.00	P-3	0.00	NM	3	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/11/16	10/17/16	1-11---			3		\$130.00		0.00				
N 3	KJRH	10/11/16	10/17/16	M-F 10-11am Today Show II	CM	10-11am	1-11---	:30	3	\$100.00	P-3	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/11/16	10/17/16	1-11---			3		\$100.00		0.00				
N 4	KJRH	10/11/16	10/17/16	M-F 11am News BB M-F 11am News BB	CM	11am-12pm	1-11---	:30	3	\$150.00	P-3	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/11/16	10/17/16	1-11---			3		\$150.00		0.00				
N 5	KJRH	10/11/16	10/17/16	M-F 12-1pm Days of Our Lives	CM	12-1pm	1-11---	:30	3	\$100.00	P-4	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/11/16	10/17/16	1-11---			3		\$100.00		0.00				
N 6	KJRH	10/11/16	10/17/16		CM	5-530pm	11-1---	:30	3	\$200.00	P-4	0.00	NM	3	\$600.00

Order / Rev: 196884  
 Alt Order #:  
 Flight Dates: 10/11/16 - 10/17/16

Advertiser: Oklahoma Stewardship Council  
 Product Desc: Oklahoma Stewardship Council  
 Estimate: 4573

KJRH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 5-530pm News											
				M-F 5-530pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/11/16	10/17/16	11-1---		3			\$200.00			0.00			
N 7	KJRH	10/11/16	10/17/16	M-F Nightly News	CM	530-6pm	11-11--	:30	4	\$400.00	P-3	0.00	NM	4	\$1,600.00
				M-F Nightly News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/11/16	10/17/16	11-11--		4			\$400.00			0.00			
N 8	KJRH	10/11/16	10/17/16	M-F 6-630pm News	CM	6-630pm	11-11--	:30	4	\$375.00	P-3	0.00	NM	4	\$1,500.00
				M-F 6-630pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/11/16	10/17/16	11-11--		4			\$375.00			0.00			
N 9	KJRH	10/11/16	10/11/16	Tuesday Prime B	CM	8-9pm	-T-----	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
				Tuesday Prime B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/11/16	10/17/16	-T-----		1			\$1,000.00			0.00			
N 10	KJRH	10/15/16	10/15/16	Sa 5-530pm News	CM	5-530pm	-----S-	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
				Sa 5-530pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/11/16	10/17/16	-----S-		1			\$450.00			0.00			
N 11	KJRH	10/16/16	10/16/16	Su 10-11am News	CM	10-11am	-----S	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
				Su 10-11am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/11/16	10/17/16	-----S		1			\$200.00			0.00			
													Totals	29	\$7,465.00